LIGHTING SPONSORSHIP



Bring awareness to your business/organization/cause by reserving the lights on The Capital Wheel. Select from our two custom packages for your perfect event. Your lighting sponsorship begins at sunset and will run until close of business at 10 p.m.

STANDARD PACKAGE

- Wheel Lights: Full evening of lights on The Capital Wheel. Lighting colors only, no logo or wording.
- Social Media Post: A photo of The Capital Wheel with your choice of colored lights will be posted on our Facebook and Instagram pages with your requested message, tags and/or links.

PREMIUM PACKAGE

- Wheel Lights: Full evening of lights on The Capital Wheel. Lighting colors only, no logo or wording.
- Social Media Post: A photo of The Capital Wheel with your choice of colored lights will be posted on our Facebook and Instagram pages with your requested message, tags and/or links.
- Advertisement of Event: Screens throughout The Capital Wheel and Flight Deck will display approved art work advertising your business/ organization/cause the day of your event.
- Custom Branded Photo Background: Every guest visiting the day of your event can use a customized background when purchasing a souvenir photo branded with your logo and/or choice of wording.
- Custom Announcement: A custom announcement highlighting your sponsorship of the lighting show will be played over the speaker system throughout the course of the day.





BOOK YOUR EVENT TODAY! events@iconattractions.com The Capital Wheel • 141 American Way, National Harbor, MD 20745

